## Road Safety Week Rally a huge hit

Pune Police and Traffic Police Department, Pune, on Sunday, organised a 36-km Road Safety Rally

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Pune: In their mission to create road safety awareness and implement measures to reduce accidents, Mukul Madhav Foundation, the strategic CSR partner of Finolex Pipes, along with Gulf Oil Lubricants India Ltd (GOLIL), with the cooperation of Pune Police and Traffic Police Department, Pune, on Sunday, organised a 36-km Road Safety Rally to commemorate 'Road Safety Week'.

The rally was flagged off by dignitaries including Pune Police Commissioner Rashmi Shukla, Director Finance, Finolex Pipes Anil V Whabi and Managing Director, GOLIL Ravi Chawla. Over 400 police officers and 200 bike enthusiasts from prominent biker groups participated and supported



FOR A CAUSE: Police officers participate in the Road Safety Rally on Sunday.

the drive.

The two companies distributed over 1,600 helmets and face masks to the Pune police officials during the rally.

The volunteers and participants of the rally sensitised locals to follow traffic rules and regulations for smooth and congestion-free driving experience.

Director, Finolex Industries Ltd and Mukul Madhav Foundation Managing Trustee Ritu Chhabria said, "This helmet drive has been a unique collaboration be-

tween two corporates coming together for the common social cause of encouraging safety for the Pune police force.

Finolex, as an organisation, has an existing association with the Pune police, by way of extending support with the upgradation of hospital equipment at the Pune Police Hospital."

Commissioner of Police Rashmi Shukla added, "Following traffic rules is a matter of our own safety and security of our loved ones, to avoid accidents, damage to vehicles and life, disturbances to public and for setting a good example for our citizens.

Traffic rules are very simple and following these rules should start from within. If you love your family, we urge you to follow traffic rules and discipline while riding and driving."